

Complex Intervention Trial – SWOT Analysis

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Strength

- System approach: butterfly effect
- Reflects real world practice: validity
- Rich data
- Great research potential
- Multi & transdisciplinary collaboration

Weakness

- Difficult to articulate what & how it works
- Context dependent
- Too complex to implement
- Too complex to assure quality



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Opportunities

- Aging population with multi-morbidity
- Expanding primary care capacity & complexity
- Bio-psycho-social integration of care
- Emerging implementation science
- Electronic health record
- Big data to support personalized complex care



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PRIME
TRAINING & DEVELOPMENT



Threats

- Lack of scientific base
- Fishing exercise
- Dumping ground
- Insufficient understanding of the interaction among different components
- Lack of expertise
- Too many stakeholders



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